

A Honest Look At Javafit

Javafit started with the idea of two friends trying to find a way to get fit and have energy without changing their lifestyle. I found that notion very interesting. When you want to get fit, you have to change your way of living. So, this made them grasp the idea to start producing coffee as a company called Javafit. The formulated Coffee and Javafit was born in 2003 along with a spot nutrition scientist named Jose Antonio. The company's president is Scott Pumper. Since then, this company has been growing bigger and has the goal to create multiple source of income for their associates and put the company in position to market multiple products.

In terms of the products that Javafit markets, as earlier said, their major product is the Gourmet Coffee. Gourmet Coffee are of different types. One of its type is the Diet Plus 62, which is a fat burning coffee. Energy Extreme 62, Focus Plus Multi-Vitamin, Immune Plus Multi-Vitamin, Gourmet Original Roast are the other types of Gourmet Coffee that they market. They also have more products coming out. But we should ask this question; how suitable are the products to be marketed? Because of the fact that people drink coffee everyday, it seems like a marketable product.

How do you make money with Javafit? Sometimes, I am surprised how many new Network Marketers still think that they can sell their way to becoming financially free. Let's be honest with our self here. To sell enough Coffee that will make you earn enough commission to attain wealth is simply not feasible. You must recruit lot of new associates like you that will go out there and duplicate what you are doing. Leverage is the game here. Your job is to maintain the monthly sales requirement and then recruit others that will do the same thing.

Additionally, you need to learn how to market you in order to make money with Javafit; It is funny to me that many Network Marketers today forget that there is Marketing in "Network Marketing." But what do you market? You need to learn how to market yourself. I am sure you have heard that MLM is a people's business. People will do business with people. People will join your team not because of the coffee. You will be the reason for them to join. How do you market yourself? Become a leader and offer them value.

Lastly, you need to find a way to generate leads. The basic thing here is that you must be constantly talking to people and connecting with them in order to make money in this industry. You need to have more people whom you can talk to. Imagine if you are constantly generating 30-50 leads every day. What do you think is the rate of growth of your Javafit business will be?

About the Author

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