

## Making A House A Home: Window Shades

Consumers looking to create a sense of warmth in a home for sale should turn to window shades. It's a perfect solution that encourages potential buyers to see the possibilities when they are searching for a home to purchase. Classic window shades installed create a very positive ambience in comparison to bare, stark windows in many vacant properties. The easiest way to separate a home for sale from the herd is to make it look like a home to buyers.

Regardless of the particular housing market the purchase and installation of window shades in a home for sale is an excellent idea. But in a tough market it's a necessity. When buyers have their pick of a large number of homes for sale a good real estate agent will know that there are certain steps that should be taken to make a difference. One of these is window shades. It's the difference between offering a potential buyer an empty house in comparison to a potential home.

When looking to purchase window shades in preparation for the sale of your home stick to conservative choices. Instead of trying to purchase and install something that will make your house "stand out" aim for a very classic, conservative style. Aiming to please a potential buyer with a very specific style, color or design for the window shades does not lend itself to success.

Some good, solid choices for window shades that will give a house a homey feel regardless of personal taste and style are: classic wood blinds (or faux wood blinds) or roman shades with conservative color choices. Color choices that will be pleasing to almost any eye are: white, off white, medium dark wood stain, or tan.

Take into account the color of the walls and the color of any woodworking in the home. If the woodworking is a dark stain, matching the stain as closely as possible would be appropriate on any wood or faux wood blinds. If the dark woodworking is already overpowering in the home you do not need to match the color. Sticking with a light color in a small home will create the illusion of a larger space so take this into consideration when thinking about color choices as well.

Never forget that potential buyers probably aren't able to imagine just exactly how perfect a house is for them. They may see a few possibilities, but it's up to the seller to ensure that the possibilities are presented in the very best light possible. Window shades are permanent furnishings that make a world of difference; make sure you take advantage of it.

### About the Author

Chris Stanley is a window treatments expert at [Blinds Chalet](#). Blinds Chalet has more than 25 years of experience in the window coverings industry and strives to educate consumers about purchasing and installing [window blinds](#) before they buy. Focusing on high quality, company tested and approved window treatments at affordable prices, Blinds Chalet is a resource for all things window blinds related.

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